

Background

"First Steps" was started by Vicki and Bill Webb in 1998 to help community organisations and rural family businesses to build professional and sustainable relationships for the future.

"First Steps" is part of the process of handing over control of their family farming business to the next generation while remaining actively employed and involved in business and the regional community.



Vicki is a Regional Development Practitioner working with community groups to develop strong governance and partnerships with government and business. *"Partnerships with communities contribute to economic prosperity."*



Bill is a Farmer and Businessman working with rural family businesses to be strong, progressive and energetic, to thrive and expand. *"Enhancing economic prosperity contributes to strong and vibrant rural communities."*



First Steps
Planning and development



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A values based planning and development practice servicing rural people. Family business and community groups are helped to achieve financial and social prosperity.

Our Values

Professionalism

First Steps values a professional and independent approach to empower rural people to plan for economic and social prosperity.

Building partnerships

First Steps values collaborative partnerships for rural family business and rural community organisations to develop their preferred future and celebrate their achievements.

Life long learning

First Steps continually strives to gain skills and knowledge that will contribute to supporting rural people with the challenges they face.

Social interaction

First Steps values social interaction and open communication with family, colleagues, business and community.

Ethical approach

First Steps acts ethically and approaches activities with trust, reciprocity and respect.

Our Services

Planning for prosperity

First Steps helps rural family businesses to enhance their economic prosperity. Bill researches the business structure and helps people work collaboratively with a range of partners to plan for the family's future.

Vision to reality

First Steps helps non-profit groups in rural communities to develop their organisational capacity. Vicki uses action research and organisational mapping to help community groups work toward partnerships and a collaborative approach to governance.

Regional services

First Steps also offers the following services to individuals and groups:

- Participatory Action Research
- Community Engagement Planning
- Collaborative Partnership Brokering
- Policy Submissions

